

**ACADEMIC CAREER OVERVIEW**

- Fall 2024 to Present**  
Department Chair and Professor in Communications Design, Pratt Institute, *Brooklyn, NY*
- Fall 2022 to Fall 2024**  
Department Chair and Professor in Design, Lesley University *Cambridge, MA*
- Spring 2021**  
Montana University System Teaching Scholar: Equity-based Pedagogies *Bozeman, MT*
- Spring 2020**  
Fulbright Scholar at University College Cork *Cork, Ireland*
- Fall 2014 to Summer 2022**  
Founding Director, DSEL MSU (Design Sandbox for Engaged Learning) *Bozeman, MT*
- Fall 2007 to Summer 2022**  
Professor in Graphic Design (2018), Montana State University *Bozeman, MT*
- Fall 2004 to Spring 2007**  
Teaching Fellow, University of North Texas *Denton, TX*
- Fall 1995 to Spring 2004**  
Adjunct Professor in Communication Design, University of North Texas *Denton, TX*

**ADMINISTRATIVE EXPERIENCE OVERVIEW**

- Departmental leadership**
  - Hire, mentor, advise and retain staff and faculty
  - Foster a culture of diversity, equity and inclusion with all decision-making
  - Regularly review teaching evaluations and perform in-class teaching observations
  - Perform/write annual reviews for full-time faculty and quarterly reviews for staff
  - Assign courses, independent studies and service opportunities
  - Support faculty and student research and scholarship goals
- Fiscal management**
  - Plan, manage and balance the departmental budget
  - Network with other departments and external partners to share resources
  - Manage multiple external grant budgets (270K+)
  - Through conservative spending, create responsive mini grants for students and faculty
- Curricular planning and responsive growth**
  - Hold regular faculty meetings for department planning
  - Future map departmental curricular needs and provide solutions
  - Propose new core classes (as a way to bring more FTE to department)
  - Support accreditation reviews and curriculum audits
  - Sustainably schedule courses based on enrollment, student and institutional needs
  - Network with community partners and alumni to sustain a vibrant juror pool
  - Launched/directed a cross-university interdisciplinary program
- Student recruitment and retention**
  - Program department events for students
  - Attend national portfolio reviews and conferences
  - Pitch department degrees to prospective students and parents at open house events
  - Monitor individual student success and coach struggling students
  - Create promotional ads and materials with MarCom department
  - Mediate conflict resolution for students
- Community partnerships and outreach**
  - Boston AIGA workshop + speaker agreements
  - Internship agreements (including Native, a London-based digital agency)
  - Harvard Art Museums partnership
  - Nibbles Kitchen partnership for a "BIPOC Food Residency"
  - Alumni "Peer/Pro Class" proposal
  - Advisory Board Member/External Reviewer for local community colleges

I'm currently the Department Chair in Undergraduate Communications Design at the Pratt Institute. As Chair, I mentor 19 core faculty and 50 different adjunct/visiting faculty members serving 600 majors in order to support department curriculum and programming.

Prior to this engagement, I was Chair in Design at Lesley University in Cambridge, MA., where I was responsible for three academic programs: BFA in Graphic Design, BFA in Interactive Design and BS in Design for User Experience (online, asynchronous) as well as four minors, four certificate programs and an Early College program partnered with the city of Cambridge.

The bulk of my academic career was spent at Montana State University where I was tenured and had the rank of Professor in Graphic Design. MSU is one of only 140+ institutions with the Carnegie classification of "Very High Research Activity" indicating it is a rich, research forward environment. As Founding Director of DSEL (see next page) I was focused on increasing the number of interdisciplinary experiences students have at MSU.

Some standout acknowledgement in teaching includes an international Design Education Initiative award (Core77); two Teaching Innovation awards (MSU); a Fulbright Fellowship (US State Dept.) and being chosen as one of the Montana University System's (MUS) Teaching Scholars for equity-based pedagogies.

## INDUSTRY CAREER OVERVIEW

### June 2004 to Present

Principal, Meta Newhouse Design *Brooklyn, NY*

### May 1998 to June 2004

Creative Director, GroupBaronet *Dallas, TX*

### November 1992 to May 1998

Senior Designer, GroupBaronet (originally GibbsBaronet) *Dallas, TX*

### December 1990 to November 1992

Designer, Lidji Design, Inc. *Dallas, TX*

### April 1989 to November 1990

Art Director, Winslow Taylor *Dallas, TX*

### June 1988 to April 1989

Art Director, HTR & Co. *Dallas, TX*

## EDUCATION

### August 2004 to August 2007

University of North Texas *Denton, TX*

*Master of Fine Arts, Communication Design, 4.0 GPA*

*Outstanding Teaching Fellow 2007*

*Outstanding Graduate Student in Design 2006-07*

*School of Visual Arts Scholarship 2005-07*

*University Scholarship 2005-07*

*Masters Fellowship 2004-05*

### August 1984 to May 1988

Vanderbilt University *Nashville, TN*

*Bachelor of Arts, Fine Arts (now Art History), Cum Laude*

*University Scholarship 1987-88*

*Chair, Rites of Spring Festival 1987-88*

Managerial experience includes: leading a creative department (hiring, reviewing and inspiring designers and art directors), pitching and presenting work to clients, collaborating with marketing and account executive teams to deliver the best creative product, managing IT maintenance and upgrades, new business development and self-promotion.

Creative experience includes the research, strategy, concept, design, copywriting and production on projects for non-profit organizations such as The American Heart Association and the Susan G. Komen Foundation; as well as for-profit businesses such as Motorola and Verizon, primarily in the entertainment, travel/tourism, telecom, healthcare, hospitality (both hotels and restaurants), retail and high-tech industries.

Project experience includes: naming, branding, identity, print collateral, environmental design, self-promotion, advertising (print, radio, direct mail, outdoor and TV), multimedia (websites, mobile apps, video, film) and motion graphics.

## COURSES TAUGHT AT LESLEY UNIVERSITY

IDESN 4455 Design Senior Studio; IDESN 4885 Design Internship Seminar;  
IDESN 3210 Typography II; IDESN 4455/65 Senior Portfolio;  
Guerrilla Advertising Special Topics

## COURSES TAUGHT AT MONTANA STATE UNIVERSITY

CAA 491R DSEL Farm to Market; CAA 491R DSEL Innovative Ideation;  
GDSN 223 Design Principles (Typography); GDSN 224 Form and Content;  
GDSN 366 History of Graphic Design; GDSN 367 Identity Design;  
GDSN 368 Art Direction; GDSN 372 Advanced Web Design;  
GDSN 377 Design for Society; GDSN 378 Guerrilla Advertising;  
GDSN 465 Professional Studio; GDSN 490 Senior Portfolio;  
ART 145/CS145 Web Design; *drafted design side of this interdisciplinary course*;  
ART 465 Advanced Graphic Design; ART 490 Senior Thesis;  
ARTZ 312 Intermediate Drawing in Italy; ARTZ 491 Contemporary Art/Design in Italy;  
ARTZ 491 Interdisciplinary Storytelling in Italy; ARTZ 495 Experimental Typography;  
as well as University Scholars Program Mentorships and Graduate Student Credits

## EXHIBITION AND LECTURE PROGRAMMING

- 2024 Silas Munro Teach-in Workshops, Exhibition and Lecture**  
Coordinated with AIGA Boston and Lesley University's EDIJ office. Silas is an award-winning designer whose practice is centered around social activism and designing for social equity. March 4-5, 2024.
- 2022 FM Studio Milano Exhibition and Lecture**  
Programmed an exhibition with notable design firm from Milan, Italy, hosted in the Helen Copeland Gallery in Haynes Hall/School of Art at MSU. Included posters, books and other graphic ephemera, as well as a lecture by Cristiano Bottino, principal of the firm. Coordinated the collection being added to the School of Art archives.
- 2021 Type Directors Club Exhibition**  
Programmed an exhibition with New York City-based Type Directors Club competition winners. hosted in the Helen Copeland Gallery in Haynes Hall/School of Art at MSU. Included posters, books and other graphic ephemera. Coordinated the collection being added to the School of Art archives.
- 2020 Bonnie Siegler Lecture**  
Programmed a lecture given by Bonnie Siegler from Eight and a Half, NYC, NY.
- 2019 Jeff Barfoot Exhibition and Lecture**  
Programmed an exhibition of Jeff Barfoot's poster work and other design ephemera. Jeff is Founding Principal of Trace Element from Dallas, TX. Hosted in the Exit Gallery at MSU.
- 2019 Semester in Italy Student Exhibition**  
Programmed an exhibition with students who participated in the Semester in Italy program. Hosted in the Waller-Yoblonsky Gallery. Included posters, journals, design ephemera and ALLORA (the magazine designed and produced by students during the study abroad.)

## CONFERENCE PLANNING AND HOSTING

- 2016 AIGA FRONTIER National Conference**  
Proposed and was awarded a national design educator's conference sponsored by AIGA (the national association for design). Co-chaired the management of the conference with Colin Frazer, William Culpepper and Michael Newhouse. Special recognition to Jeffrey Conger (MSU Design colleague) for his photography and social media promotion of the event. Jeffrey also led a valued tour and photography workshop into Yellowstone National Park. Frontier was hosted at different locations in Bozeman as well as on MSU campus over the course of three days. The spirit of the event was focused on disrupting the typical design education conference. So, rather than having keynote speakers, we had "instigators" that were charged with sitting in on the sessions and acting as catalysts for discussion. The bulk of the conference programming was participatory, hands-on workshops and panel discussions. More than 40 MSU Design students participated as volunteers.

## The Design Sandbox for Engaged Learning (DSEL)

DSEL was a curricular proving ground for interdisciplinary learning and teaching. DSEL's mission was to do nothing short of transforming the educational experience for undergraduate students at MSU.

As Founding Director of DSEL, I worked to provide sustainable space and funding for MSU faculty to create innovative courses that respond nimbly to societal and industry needs. Through this position I helped source and acquire 270K+ in both external and internal grant funding which I managed. Each DSEL class and/or workshop served an interdisciplinary mix of students who then worked in collaborative teams using the "design thinking" process to spark innovative ideas or projects. The DSEL program has facilitated course offerings in EVERY SINGLE COLLEGE at MSU.

Courses that I created for DSEL (done collaboratively with other professors across the university) include Innovative Ideation and Farm to Market. Farm to Market won Core 77's national Design Education Initiative Award for 2017. This same award has been won by Stanford's dSchool and the global design studio IDEO in previous years. Also in 2017, I won MSU's Teaching Innovation Award (with co-educators Graham Austin and Mary Stein) for the DSEL Farm to Market course. I have sourced the funding and built the team for Hemp: The Next Frontier, which ran in 2019, 2020 and 2021.

## Other Exhibition, Workshop and Lecture Programming

Prior to 2019, I programmed another Type Directors Club Exhibition, as well as lectures by Ben Barry, formerly of Facebook and OpenAI; Dana Tanamachi, lettering artist with cover designs for TIME, and O (Oprah's Magazine) and has designed product in Target and West Elm; Aaron Draplin of Draplin Design; and Wayne Geyer, copywriter.

I also programmed the US premiere of the *Good 50x70 Social Communication Project*—100 poster winners from all over the world (including one of my own) that featured topics such as renewable energy, access to healthcare and HIV awareness. Included with this exhibition, which was hosted outdoors on MSU campus for three weeks, was a workshop led by Pasquale Volpe and Tommaso Minetti and a panel discussion hosted at The Ellen Theatre which invited both the MSU and Bozeman communities to discuss topics covered by the exhibition.

**TEACHING: LECTURES + WORKSHOPS + PANELS**

- 2024** HS Talks, Design Thinking Series *online*  
 January 31, Ideation for Innovation [Video file]. In The Business & Management Collection, Henry Stewart Talks. Retrieved February 11, 2024, from <https://hstalks.com/bm/5522/>. Curated/edited by Meg Konkell. "Ideation for Innovation" is a 25-minute lecture on how to successfully utilize the ideation phase of the design thinking process.
- 2023** AIGA Design Conference *New York City, NY*  
 October 12-14, Moderator for the "Neurodivergence + Design" Panel  
 I conceived the topic, and curated the panelists for this discussion on the strengths neurodivergent designers bring to our discipline. The panel also covers how to create frameworks to support neurodivergent success in the workplace or classroom.

**AMA International Collegiate Conference** *New Orleans, LA*  
 March 30–April 1, "How to Name + Visually Brand a New Business"  
 In this workshop I will work with 100+ AMA student attendees on how to name and brand a new business framed through the lens of diversity, equity and inclusion. This sprint-style workshop will give each attendee a chance to work both individually and in teams—practicing ideation techniques and prototyping their concepts for immediate feedback.
- 2021** How to Diversify Your Course, a faculty learning circle *Bozeman, MT*  
 In this workshop I led 7 MSU faculty on how to add DEI awareness to select courses in the curriculum, as part of the Montana University System Teaching Scholars award

**MFPE Educator Conference** *Great Falls, MT*  
 October 21, "Design Empathy"
- 2020** PG7018 Special Topics: Using Guerrilla Tactics to Disseminate Research  
 January–March, University College Cork, Ireland, as part of a Fulbright Scholar award from the US State Department

**HATCH Impact Labs: Topic: Racial Equity** *Remote*  
 July–August, I attended this 6-week workshop looking at wicked challenges. Our interdisciplinary team developed a racial equity toolkit in the form of playing cards—tentatively titled "Roundtable"
- 2018** MSU Faculty Symposium: Inspiring Excellence in Teaching and Learning, 100 attendees  
 November 8, "Design Thinking + Interdisciplinary Learning = Innovation" co-presented with Graham Austin and Mary Stein

**Wisetail Apex Conference, Bozeman, MT** 55 attendees  
 September 25, "Take a Detour" Innovation Workshop

**NorthWestern Energy, Bozeman, MT** 25 attendees  
 August 3, Offsite Design Thinking Workshop co-taught with Brent Rosso, Jake Jobs College of Business and Entrepreneurship
- 2017** Convening for the Future of Design in Higher Education *The Hive (aka the Rick and Susan Sontag Center for Collaborative Creativity at the Claremont Colleges) Claremont, CA*  
 June 26–28, I attended this ThinkTank meeting of the minds focusing on putting the best design thinking processes into pedagogical practice. I presented on DSEL and used the group setting to workshop challenges and opportunities for the initiative.

**AIGA Converge: Design Educators National Conference**  
*University of Southern California, Los Angeles, CA* 100+ attendees  
 June 2–3, "Quantifying the Qualitative: How to Elevate the Scholarly Merit of Collaboration" co-presented with Patricia Nau Murphey, Northern Arizona University

**John Ruffatto Start-Up Competition** *Missoula, Montana*  
 April 12–13, Judged 16 teams, ranked top 4 and also awarded specific prizes

**Food | 24, a food innovation workshop** *Bozeman, Montana*  
 April 7–8, Conceived and produced in conjunction with Blackstone LaunchPad, LaunchCats and other professors to host and mentor students through this design sprint workshop that lasted just 24 hours total.

**Commitment to Diversity, Equity + Inclusion**

I am dedicated to working with students both in and outside the classroom addressing issues of both racial and social equity.

Some specific examples include: pairing a student and the Montana Racial Equity Project together to develop their logo under my mentorship; a class project in Guerrilla Advertising that looked at this research: <https://www.apa.org/news/press/releases/2014/03/black-boys-older>, and how white people in this research study view young black males as older than they are, and "less innocent" in general—students were tasked with how to share this information with civic leaders, teachers and the local police; a class project in Design and Society that asked students to create a grass-roots movement to decolonize the curriculum at MSU and a class project in Design and Society that looked at how to promote MSU as a safe, welcoming option to transsexual students. In other classes I have assigned campaigns to students for NGOs such as Cure Violence, Campaign Zero, the Southern Poverty Law Center, Amnesty International and CareUSA.

In 2020, I spent seven weeks in a Hatch Impact Lab, focused on racial equity: <https://hatchexperience.org/impact-labs>. Our team, a diverse group of women from both coasts, worked to create a racial equity toolkit, envisioned as "Cards for Humanity" playing cards—tentatively titled Roundtable, with the purpose of facilitating productive discussions about race and racial justice—targeted to families and their friends. Having finished two rounds of prototyping, we have now developed content for 150 cards. The project won the "Judge's Choice" award at a state-wide social entrepreneurship competition.

In 2021, I was awarded as one of the Montana University System's Teaching Scholars. The theme for that year was equity-based pedagogies. I led a Faculty Learning Circle on how to diversify courses.

In 2023, I led a design lab at the American Marketing Association's International Collegiate Conference where I was tasked to coach attendees how to apply a DEI framework to their ideation processes. I also conceived and curated a panel discussion on *Neurodivergence + Design* which will be hosted at the AIGA National Conference in NYC this October.

- EIND410 (Professor Nic Ward) *Bozeman, Montana* 40 attendees  
April 5, "How to Overcome Creative Blocks"
- HATCH.edu workshop *Bozeman, Montana* 100+ attendees  
January 20-22, Partnered with HATCH, industry professionals and other professors to host and mentor students through this design sprint workshop that lasted over the course of one weekend.
- 2016** Intro to Marketing (Professor Graham Austin) *Bozeman, Montana* 45 attendees  
November 11, "DSEL Design Sprints"
- AIGA Frontier: Design Educators National Conference *Bozeman, Montana* 40+ attendees  
October 8, "DSEL: The Design Sandbox" as part of a panel on interdisciplinary ed
- Innovate Montana Symposium *Billings, Montana* 60+ attendees  
July 14, "Playing in the Sandbox: Collaborative Entrepreneurship"
- Northern Arizona University *Flagstaff, Arizona* 80+ attendees  
March 25, "Confessions of a Type Nerd"
- 2015** AIGA Design Educators National Conference *Toronto, Canada*  
April 18, Round Table Leader: "Overcoming Roadblocks to Interdisciplinarity"
- Holter Museum of Art *Helena, Montana* 30+ attendees  
February 21, "Classici Italiani"
- 2014** AIGA Design Educators National Conference *Portland, Oregon* 60+ attendees  
September 13, Panel Moderator: "Intersections in Interdisciplinarity"
- National Student Show and Conference *Dallas, Texas* 100+ attendees  
May 3, "How to Land your Dream Job"  
May 2, "Braintraining"
- 2014** Art Matters/President's Fine Art Series, MSU *Bozeman, Montana*  
March 26, "Type of Place"
- 2013** FACTS Lecture Series, MSU *Bozeman, Montana* 100+ attendees  
September 13, "Braintraining: How I Learned to Stop Worrying and Love the Bomb"
- FATE National Conference *Savannah, Georgia*  
April 6, "Braintraining: How to Apply High-intensity Ideation Workouts to Enhance Creative Problem Solving"
- 2012** Nuova Accademia di Belle Arti (NABA) *Milan, Italy* 20 students  
December 17-21 workshop, "Good 50x70 Social Communication Poster Project"
- 2011** Pecha Kucha #1 *Bozeman, Montana* 70+ attendees  
October 19, "Mass Meddler"
- 2010** Dessert Dialogues, fundraiser for Friends of MSU Libraries *Bozeman, Montana*  
April 20, Table Host Topic: "Social Communication + Ingenuity"
- FACTS Lecture Series, MSU *Bozeman, Montana* 90+ attendees  
September, "Overcoming Creative Blocks"
- 2009** FACTS Lecture Series, MSU *Bozeman, Montana* 90+ attendees  
November 20, "Overcoming Creative Blocks"
- Honors College, MSU *Bozeman, Montana* 20+ attendees  
October 14, "The Artist as Constructor: The Russian Avant Garde"
- DSVC National Student Show and Conference *Dallas, Texas* 100+ attendees  
April 3-5, "Experimental Typography and Found Objects Workshop"
- 2008** Montana State University *Bozeman, Montana*  
November 19, DESIGN CLASH Workshop
- FACTS Lecture Series, MSU *Bozeman, Montana*  
November 12, "Overcoming Creative Blocks"
- Product Design and Usability Class, MSU *Bozeman, Montana*  
September 15, "Overcoming Creative Blocks" for Instructor: Nic Ward

At NABA, in 2012, I led a week-long social communication poster workshop for MFA design students. We partnered with Manitese to communicate the phenomenon of "land grabbing" (how those with means grab natural resources from those who do not have means). The posters were exhibited the following year at Feltrinelli bookstore galleries across Italy.

DSVC National Student Show and Conference *Dallas, Texas*  
April 3-5, "Experimental Typography and Found Objects Workshop"

College Art Association National Conference *Dallas, Texas*  
February 20, "Leveraging Great Minds in the Graphic Design Classroom"

Baylor University (School of Art) *Waco, Texas*  
February 21, "Meta Newhouse: What I Have Learned"

**2007** FACTS Lecture Series, MSU *Bozeman, Montana*  
November 12, "Overcoming Creative Blocks"

MSU Design Club, M SU *Bozeman, Montana*  
November 8, "Meta Newhouse: What I Have Learned"

MSU School of Art Advisory Committee *Bozeman, Montana*  
October 5, "Meta Newhouse: What I Have Learned"

DSVC National Student Show and Conference *Dallas, Texas*  
March 29 - 31, "How to land your dream job."

**2006** AIGA Design in the Fast Lane Student Show and Conference *Dallas, Texas*  
October 14, "How to land your dream job."

Trade and Industrial Education Prof. Dev. Conference *Corpus Christi, Texas*  
July 20, "Chipping Away at Creative Blocks"

DSVC Working Lunch *Dallas, Texas*  
June 21, "Experimental Typography and Found Objects Workshop"

DSVC National Student Show and Conference *Dallas, Texas*  
March 30 - April 1, "Chipping Away at Creative Blocks"

DSVC National Student Show and Conference *Dallas, Texas*  
April 1, "Braintraining"

#### TEACHING: OTHER

**2022** 2022 Faculty Award for Excellence  
*Given by the Montana State University Alumni Foundation nominated by Sarah Budeski, winner of Student Award for Excellence.*

**2021** Montana State University Distinguished Faculty Award for 2021  
*Representing the College of Arts + Architecture, honored as part of Homecoming for bringing distinction to the University as a result of my accomplishments in teaching, research and service.*

2021 Faculty Award for Excellence  
*Given by the Montana State University Alumni Foundation nominated by Rin Bench, winner of Student Award for Excellence.*

**2020** Publication: Collaboration in Design Education: Case Studies & Teaching Methodologies by Marty Maxwell Lane and Rebecca Tegtmeyer  
*Case study co-authored with Graham Austin featuring DSEL and the Farm to Market course.*

2020 Faculty Award for Excellence  
*Given by the Montana State University Alumni Foundation nominated by Jenna Patrick, winner of Student Award for Excellence.*

FACULTY MVP "Most Valuable Professor"  
*I was nominated by the Dean as the MVP from the College of Arts and Architecture. I recorded a PSA for the University.*

**2019** 2019 Faculty Award for Excellence  
*Given by the Montana State University Alumni Foundation nominated by Mary Christian, winner of Student Award for Excellence.*

**2018** Honored as one of the 125 Extraordinary Ordinary Women of Montana State University  
*This is part of the 125th Anniversary celebration at MSU, and honors women from the entire history of the University.*

2018 Service Learning Award (nominated)  
DSEL Farm to Market course

At CAA, I screened the George Tscherny film I directed/edited and presented scholarship findings from student questionnaires that were distributed as part of my thesis research at the University of North Texas.

- 2017 2017 Teaching Innovation Award** (co-winners with Graham Austin and Mary Stein)  
*This year, we won for our DSEL Farm to Market course.*
- Core 77 Design Education Initiative Award WINNER** - DSEL Farm to Market  
*Recognizing excellence in all areas of design enterprise, the Core77 Design Awards celebrates the richness of the design profession and the brilliance of its practitioners.*
- 2015 2015 Teaching Innovation Award** (nominated)  
*The award is designed to honor faculty who have incorporated outstanding innovative teaching practices into their classes at MSU.*
- "Star Staff" MSU Pocket Guide**  
*One of three faculty highlighted in this campus guide for students*
- 2014 2014 Teaching Innovation Award: Honorable Mention**  
*The award was given in recognition of outstanding innovative teaching practices used in the GDSN 378 Guerrilla Advertising course.*
- 2014 Faculty Award for Excellence**  
*Given by the Montana State University Alumni Foundation and the Bozeman Area Chamber of Commerce, nominated by winner of Student Award for Excellence.*
- 2013 "Montana: Mountains & Minds" Entrepreneurship Video**  
*I was featured in a video explaining MSU's entrepreneurial instruction methods in an effort to bring the Blackstone Group's LaunchPad program to the university. The Blackstone Group awarded **two million dollars** to MSU and the University of Montana.*
- FACULTY MVP "Most Valuable Professor"**  
*I was nominated by the Dean as the MVP from the College of Arts and Architecture. I recorded a PSA for the University.*
- Apple Summit: Education + Technology**  
*I was chosen by the Provost to represent MSU faculty at an all-day summit hosted by Apple in Cupertino, CA. In attendance: Montana's Commissioner of Higher Education, MSU's President and Provost, MSU's interim Chief Information Officer, Deans from the largest colleges on campus, the Director of Computer Science and myself.*
- 2010 FACULTY MVP "Most Valuable Professor"**  
*I was nominated by the Dean from the College of Arts and Architecture. I was featured on the Jumbotron during the Bobcat football game. I also recorded a PSA for the University.*

\*Nominated for the **2009, 2010, 2013, 2014 President's Excellence in Teaching Awards**

## RESEARCH+CREATIVITY: PEER REVIEWED ANNUALS, BOOKS, CATALOGS

- 2023** Logo Lounge 14, by Bill Gardner  
Designer-Graphic Design Roadtrip Logo
- 2021** Contract signed for Guerrilla Thinking for Designers, to be published by Bloomsbury Visual Arts, London, UK with manuscript due early 2026. This 200+ page book will focus primarily on how to get into the guerrilla mindset with practical how-to knowledge and assignments but will also cover the history of guerrilla thinking in the communication arts as well as some critical review of projects using this mindset from the past ten years.
- 2019** Brand Identity Essentials: 100 Principles for Designing Logos and Building Brands, SECOND EDITION by Kevin Budelmann and Yang Kim/PeopleDesign  
Designer-Ellen Theatre Logo; Ellen Theatre Program Cover for "The Boy Friend"; Three Hearts Farm Logo; Visions Service Adventures Logo
- 2018** 70th Anniversary of the United Nations Resolution for Human Rights Poster Compilation  
Designer-Human Rights = Peace Poster
- 2017** Logo Lounge 10, by Bill Gardner  
Designer-Montana Conservation Corps Anniversary Logo
- 2016** Random Spectacular #005, St. Jude's Press, UK  
Designer/Printer-Bicycle Thieves

Summary: my work has been published in 45+ juried books, annuals or international exhibition catalogs. One thing I am particularly proud of is that my work has been represented in twelve different *Print Regional Design Annuals*. I believe this shows a record of consistent creative excellence. These annuals publish work from around the country and divide it up regionally for easy reference.

The Logo Lounge series of books takes the best work from LogoLounge.com — the internet's largest database of logos. My branding work has been published in *Logo Lounge* 5, 6, 7, 8, 10, and 14. One of those marks was chosen by the publisher to be published again in *Logo Lounge: Master Library Series: Initials & Crests*. Typical acceptance rate into Logo Lounge books is between 3-6%.

- Poster for Tomorrow: Make Extremism History Book  
Designer—*Climate Change Bites Poster; Benefits of Burning Coal Poster*
- 2015** Graphis Typography 3,  
Designer/Printer—*Merit Award for Bicycle Thieves*
- 2014** How Magazine's International Design Awards, March Issue  
OUTSTANDING ACHIEVEMENT AWARD (Best in Poster Category)  
Designer/Printer—*Classici Italiani Poster Series*
- The Beauty of Letterpress, Issue Seven (online)  
Curated by Robynne Raye of Modern Dog  
Designer/Printer—*Classici Italiani Poster Series*
- 2013** Logo Creed: The Mystery, Magic, and Method Behind Designing Great Logos,  
by Bill Gardner and Catharine Fishel  
Designer—*Logo for Permanent Records*
- Good 50x70 Anthology, published by Moleskine (International)  
Designer—*Poverty is Over Poster; Empty Calories Poster*
- Logo Lounge 8, by Bill Gardner and Anne Hellman  
Designer—*Daily Greens Juice Drink Identity; and Logos for Montana Democrats, Acap Health, and The Ellen Theatre*
- 2012** Logo Lounge 7, by Bill Gardner and Anne Hellman  
Designer—*Swanfish Logo for Kate Fisher and Dan Swanson*
- Logo Nest 02, edited by Katrina Radic  
Designer—*Swanfish Logo for Kate Fisher and Dan Swanson; Kate Fisher Logo; Double T Beef Logo; Montana Center for International Visitors Logo; Urnique Logo; Ellen Theatre Logo*
- 2011** Just Design: Socially Conscious Design for Critical Causes,  
by Christopher Simmons/MINE®  
Designer—*Camp Wannadoodle Logo*
- Letterhead and Logo Design 12, by Adam Torpin/Oxide Design  
Designer—*Urnique Logo*
- Logo Lounge 6, by Bill Gardner and Catharine Fishel  
Designer—*Double Happiness Logo; Permanent Records Logo*
- 2010** Good 50x70 Social Communication Project 2010 Book (International)  
Designer—*Poverty is Over Poster*
- Brand Identity Essentials: 100 Principles for Designing Logos and Building Brands,  
by Kevin Budelmann and Yang Kim/PeopleDesign  
Designer—*DocDitto Logo; Ellen Theatre Logo; Program Cover for "The Boy Friend"*
- FastCompany.com: Six Tips for Designing an Effective Brand, by Kaomi Getz, July 21  
Designer—*DocDitto Logo shown as an example of utilizing cultural symbols*
- Creative Workshop: 80 Challenges to Sharpen Your Design Skills, by David Sherwin  
Designer—*London 2012 Olympics Logo*
- 2009** Good 50x70 Social Communication Project 2009 Book (International)  
Designer—*Empty Calories Poster*
- Logo Lounge: Master Library Series: Initials & Crests (International)  
by Catherine Fishel and Bill Gardner  
*Kate Fisher Identity*
- The Designer's Guide to Business and Careers:  
How to Succeed on the Job or on Your Own, by Peg Faimon  
Quoted on "How to Interview Well", pg. 76
- 2008** Print Regional Design Annual 2008  
Designer—*Zinn Embroidery Logo*
- Logo Lounge 5, by Bill Gardner and Catharine Fishel  
Designer—*Zinn Embroidery Logo; Kate Fisher Identity*



- Creative Quarterly 13  
Designer–*Summer Screening Poster; Zinn Embroidery Logo; Camp Wannadoodle Logo*
- 2005 Print Regional Design Annual 2005  
Designer–*Stationery and Promotional Mailer for Paul Morgan Photography*
- 2004 The Best of Business Card Design 5, by Cheryl Dangel Cullen  
Designer–*Artful Giving Business Card*
- Graphis Logo 6  
Designer–*Two Birds Film Logo*
- Information Graphics and Visual Clues: Communicating Information Through Graphic Design, by Ronnie Lipton  
Creative Director–*Green Video Packaging; Forest Technology Group Logo; AIDS Arms LifeWalk Logo; Two Birds Film Logo*
- Print Regional Design Annual 2004  
Creative Director–*Turtle Creek Chorale Logo*
- 2003 Layout: Making It Fit: Finding the Right Balance Between Content and Space  
by Carolyn Knight and Jessica Glaser  
Creative Director–*TITAS Catalog*
- 2002 Color Graphics: The Power of Color in Graphic Design, by Karen Triedman  
Designer–*Dallas Services Direct Mail Campaign*
- The Power of Paper in Graphic Design, by Catharine Fishel  
Designer–*GroupBaronet Self-promotional Deck of Cards; GroupBaronet 2001 Holiday Card*
- Print Regional Design Annual 2002  
Creative Director–*Forest Technology Group Logo; Air Law Symposium Luncheon Invitation*
- 2001 Print Regional Design Annual 2001  
Creative Director–*AIDS Arms LifeWalk Logo; GroupBaronet Holiday Card*
- Communication Arts Design Annual 42  
Creative Director–*Green Video Packaging*
- Novum, June 2001  
Creative Director/Designer–*GroupBaronet Holiday Card (Boudreaux); GroupBaronet Holiday Card (Spend Wisely); GroupBaronet Miscommunication Cards, GroupBaronet Deck of Cards*
- 2000 Creative Edge Brochures, by Gail Finke  
Designer–*Andy Post "Flashlight" Promotion*  
(also has special mention in introduction by author)
- Print Regional Design Annual 2000  
Designer–*Despair, Inc. Logo; Dallas Services Direct Mail; Woman, A Celebration Logo*
- 1999 Critique: The Big Crit  
Designer–*Artist Rep Christmas Party Invitation*
- Print Regional Design Annual 1999  
Designer–*Rough, DSVC Newsletter; 2121 Flora Ad*
- 1998 Print Regional Design Annual 1998  
Designer–*Charlie UniformTango Chromosome Ad; Workplace Partners Logo*
- Graphic Design USA 19: The Annual of the American Institute of Graphic Arts  
Art Director–*GTE Mainstreet Motion Graphics*
- 1997 Print Regional Design Annual 1997  
Designer–*Colberts Ad; Birth Announcement for the Wooley Family*
- 1996 Print Regional Design Annual 1996  
Designer–*DSVC Dallas Show Invitation*
- 1995 Graphis Design 95  
Designer–*Eric Pearle Photography Logo*

*Communication Arts* magazine is the leading trade journal for visual communications. Launched in 1959, it is now the largest creative magazine in the world and showcases the top work in graphic design, advertising, illustration, photography and interactive design. Inclusion in one of CA's juried Annuals is believed to be the highest honor one can receive in the field of Graphic Design.

Sadly no longer being published, *Critique* was a very well respected creative journal. Each year, it published The Big Crit issue, in which a professional jury selected the top 100 creative design projects in the country from that year.

Print Regional Design Annual 1995

Designer-*Dream Cafe Ad*

1994 Communication Arts Design Annual 35

Designer-*Eric Pearle Photography Logo, Rough, DSVN Newsletter (as a writer)*

Print Regional Design Annual 1994

Art Director-*St. Paul Hospital Obstetrics Ad*

**RESEARCH + CREATIVITY: WORK ADDED TO MUSEUM COLLECTIONS**

- 2016 Les Arts Decoratifs de Paris (in The Louvre) *Paris, France*;  
Museum of the Image (Moti) *Breda, The Netherlands (Holland)*;  
The V&A Museum *London, England*;  
Lahti Poster Museum/Lahti Art Museum *Lahti, Finland*;  
Designmuseum Danmark *Copenhagen, Denmark*  
Designer-*Climate Change Bites Poster*

**RESEARCH + CREATIVITY: ENTREPRENEURSHIP**

- 2021 Judge's Choice Award, 2021 MSU \$50K Venture Competition  
Designer/co-Researcher/co-Writer-*RoundTable Racial Equity Discussion Cards*

**RESEARCH + CREATIVITY: JURIED EXHIBITIONS & FESTIVALS**

- 2020 25x25. Tipoteca 25.  
Tipoteca Museum of Typography and Printing, *Cornuda, Italy*, June 21-Oct 31  
Designer-*XOXO Love Letter Poster*  
2nd Emirates International Poster Festival (EIPF)  
Cyber Exhibition Hall at NADWA, *Dubai, UAE*, Nov 9-Dec 10  
Part of Dubai Design Week  
Designer-*Life as Tetris Poster*
- 2019 Exposition de 50 affiches - la Journée des droits de l'Homme  
La Halle Pajol, *Paris, France*, Dec 10, 2019-Jan 10, 2020  
Designer-*Human Rights = Peace Poster*
- 2018 70th Anniversary of the United Nations Resolution for Human Rights  
Frankfurt City Hall, *Frankfurt, Germany*, Feb 10-16  
Unesco World Headquarters, *Paris, France*, Mar 27  
Geneva International Airport *Geneva, Switzerland*, Apr 15-June 30  
United Nations, *Geneva, Switzerland*, May-June  
Palais de Congrès, *Bordeaux, France*, July  
Other exhibition locales, later in 2018: *Buenos Aires, Argentina*;  
*Sarajevo, Bosnia and Herzegovina*; *Valencia, Spain*; and *Madrid, Spain*  
Designer-*Human Rights = Peace Poster*  
Poster for Tomorrow *Paris, France*  
shortlisted, website exhibition, launching on Sept 13  
Designer-*Methane Talks Poster*
- 2017 70th Anniversary of the United Nations Resolution for Human Rights  
La tour Saint Jacques, *Paris, France*, Dec 5-Jan 20, 2018  
Palais de Chaillot, *Paris, France*, Dec 10th  
Designer-*Human Rights = Peace Poster*  
American Advertising Federation (Montana ADDYS) *Great Falls, MT*  
Designer-*Three Hearts Farm Logo (Silver)*
- 2016-7 Emerson Center for the Arts and Culture *Bozeman, MT*, Dec 9, 2016-Feb 2, 2017  
"Vicino" Group Exhibition with Jim Zimpel  
Designer-*Classici Italiani Posters*

In 2017 Poster For Tomorrow partnered with the United Nations Commission for Human Rights and invited 100 graphic designers from around the world to contribute artwork which celebrated the 70th anniversary of the UN Resolution for Human Rights. Only a few US designers were included and I am so honored to be one of those few, with my design heroes such as Paula Scher, Seymour Chwast and Milton Glaser. Human Rights = Peace, my poster, was exhibited around the world as part of this select group and most recently was part of an exhibition in 2019-20 at La Halle Pajole in Paris. The posters were also published in a book commemorating the anniversary.

Poster for Tomorrow TOP TEN Paris, France, Dec 8, 2016–Jan 30, 2017

Designer–Climate Change Bites Poster

concurrent exhibition sites: Aix En Provence, France; Le Renouard, France; Cairo, Egypt; Ankara, Turkey; Istanbul, Turkey; Doha, Qatar; Chelyabinsk, Russia; Florence, Italy; Karachi, Pakistan; Kermanshah, Iran; Tabriz, Iran; Quito, Ecuador; Guayaquil, Ecuador; Morocco; Mumbai, India; Sarajevo, Bosnia and Herzegovina; Thessaloniki, Greece

Poster for Tomorrow Paris, France, Dec 8, 2016–Jan 30, 2017

Designer–Benefits of Burning Coal Poster

concurrent exhibition sites: Aix En Provence, France; Le Renouard, France; Cairo, Egypt; Ankara, Turkey; Istanbul, Turkey; Doha, Qatar; Chelyabinsk, Russia; Florence, Italy; Karachi, Pakistan; Kermanshah, Iran; Tabriz, Iran; Quito, Ecuador; Guayaquil, Ecuador; Morocco; Mumbai, India; Sarajevo, Bosnia and Herzegovina; Thessaloniki, Greece

- 2016** Interbang! International Showcase of Letterpress Print  
Ditchling Museum of Art + Craft, Ditchling, England, UK, April 30–May 30  
Designer–Bicycle Thieves Poster (sold out at the show)
- American Advertising Federation (Northwest ADDYS) Seattle, WA  
Designer–Classici Italiani 2.0 Series (Silver)
- American Advertising Federation (Montana ADDYS) Great Falls, MT  
Designer–Classici Italiani 2.0 Series (GOLD);  
Make Your Point Poster (GOLD);  
Brad Oldham Sculpture, Hefty Love Brochure (GOLD)
- 2015** American Advertising Federation (Montana ADDYS) Great Falls, MT  
Designer–Tiny Sparks Packaging (GOLD)
- Letterpress Reloaded! Sao Paolo, Brazil  
Designer–Make Your Point Poster
- 2014** American Advertising Federation (Montana ADDYS) Great Falls, MT  
Designer–Classici Italiani: Series (GOLD);  
Classici Italiani: Fellini's 8.5 (GOLD)
- 2013** 918 Letterpress Ephemera Show Birmingham, Alabama  
Samford University Art Gallery October 18 - November 29  
Designer–Posters for De Sica's: Bicycle Thieves, Fellini's: 8.5 and La Dolce Vita
- 2012** DFW Women in Design Dallas, Texas  
Dallas Design Center, April 10-13  
Group Exhibition as part of AIGA DFW's Design Week
- 2012** DesignMarch Reykjavik, Iceland  
Reykjavik Public Library, March 22-25  
Co-designer with Nathan Davis–Type of Place: Reykjavik + Roma
- 2011** UNTold + New Denton, Tx  
UNT on the Square, October 7–25  
UNT Art Gallery, November 15 - December 17  
Designer–Urnique Logo
- 2010** Good 50x70 Social Communication Project 2010 Milan, Italy (International)  
Triennale Design Museum, October  
Designer–Poverty is Over Poster
- Repressed V: Free to Speak Richmond, VA  
Gallery5, May 7–28  
Burka Poster
- American Advertising Federation (ADDYS) Great Falls, MT  
February 6th  
Designer–Ellen Theatre Logo (GOLD); Ellen Theatre Newspaper Ad (GOLD);  
Meta Newhouse Design Website (SILVER);  
Montana Center for International Visitors Logo (SILVER)

Poster For Tomorrow is focused on educating the public around relevant social issues. In 2016, 5300 poster concepts were submitted for consideration. 100 of those posters were selected by a live jury of international poster experts. Two of my posters were selected for the top 100, which were then exhibited internationally in several countries. One of those posters, "Climate Change Bites" was selected as part of the TOP TEN, which is significant because it was added to the permanent collection of several international design museums.

DesignMarch is Iceland's annual celebration of Icelandic design and culture. In 2012, my research project, *Type of Place*, (with co-investigator, Nathan Davis) exhibited at the Reykjavik Public Library. For four days, Reykjavik played host to hundreds of exhibitions, workshops and other events. We were the only American exhibitors.

*UNT Old + New* was an alumni retrospective from the University of North Texas Communication Design program. Patrick Coyne, editor and creative director of *Communication Arts*, was the sole juror. Almost 1400 entries were whittled down to a 120-piece show.

*The Good 50x70 Social Communication Project* in 2009 had over 4500 global entries. 210 posters were selected. Out of 210 posters, six concepts were chosen to be re-issued as t-shirt designs. My "Empty Calories" concept was one of those six. My t-shirt sold 1000 units @ \$29 by Graniph, a Japanese t-shirt website store, and the proceeds raised money for Good 50x70.

- 2009** Good 50x70 Social Communication Project 2009 *Milan, Italy* (International)  
Triennale Design Museum, premiere June 19th–July 12th; then traveled to:  
Green Social Festival in *Bologna, Italy*; the Norrbottens Museum in *Lulea, Sweden*;  
and Beit Meirov Gallery in *Tel Aviv, Israel*.  
Designer–*Empty Calories* Poster  
  
American Design Awards  
Monthly Design Contest, June  
Designer–*Meta Newhouse Design Website* (GOLD)
- 2008** Big Sky Documentary Film Festival *Missoula, MT* (International)  
The Historic Wilma Theatre  
*Reversing the Odds, Documentary Film* (Director)  
  
Best of the UNT MFA Documentary Program *Taos, NM*  
*Nietzsche Fly, Experimental Animation Film* (Director/Animator)  
*Still, life., Documentary Film* (Co-Director/Editor/Camera)  
*Mum-a-mia, Documentary Film* (Editor/Graphic Designer)  
*The Year After, Documentary Film* (Cinematographer)  
  
Indie Memphis Film Festival *Memphis, TM*  
*The Year After, Documentary Film* (Cinematographer)
- 2007** DSVC Dallas Show 2007  
Designer–*Kate Fisher; DocDitto; and Zinn Embroidery Logos; UFVA Conference Identity*  
  
Dallas Video Festival  
*Mum-a-mia, Documentary Film* (Editor/Graphic Designer)  
*The Year After, Documentary Film* (Cinematographer)  
  
Underground Filmmaker Festival *online*  
*Still, life., Documentary Film* (Co-Director/Editor/Camera)  
*Good Bingo, Documentary Film* (Director/Editor/Camera)
- 2006** San Francisco Documentary Film Festival (International)  
*Still, life., Documentary Film* (Co-Director/Editor/Camera)  
  
UFVA NextFrame Student Film Festival *touring show* (International)  
*Still, life., Documentary Film* (Co-Director/Editor/Camera)  
*\*Finalist in Documentary, Short Form*  
  
Super Shorts International Film Festival *London, U.K. + touring* (International)  
*Nietzsche Fly, Experimental Animation Film* (Director/Animator)
- 2005** DSVC Dallas Show 2005  
Creative Director–*Paul Morgan Direct Mail; Cirqa Ad Campaign*  
  
Austin Film Festival (International)  
*Still, life., Documentary Film* (Co-Director/Editor/Camera)  
*\*WINNER in Documentary, Short Form*  
  
Deep Ellum Film Festival *Dallas, TX*  
*Still, life., Documentary Film* (Co-Director/Editor/Camera)  
  
Santa Fe Film Festival (International)  
*Still, life., Documentary Film* (Co-Director/Editor/Camera)  
  
Hot Springs International Documentary Film Festival (International)  
*Good Bingo, Documentary Film* (Director/Editor/Camera)  
  
Dallas Video Festival  
*Nietzsche Fly, Experimental Animation Film* (Director/Animator)  
  
Tambakos International Student Film Festival *Andover, MA* (International)  
*Nietzsche Fly, Experimental Animation Film* (Director/Animator)
- 2004** DSVC Dallas Show 2004  
Creative Director–*Hussey Photography Website* (SILVER); *GroupBaronet Holiday Card*  
*2003; DSVC Rough “Frozen Issue”; Broadlane “Get There” Corporate Collateral Package;*

*VU Stationery System; Mood Food Restaurant Logo; Merge Media Ad Agency Logo;  
Turtle Creek Chorale Logo; Print Art Brochure "Bells & Whistles";  
Venetian Hotel Cocktail Party Invitation; Andy Payne, Attorney Holiday Card*

American Advertising Federation (ADDYS) Dallas, TX  
Creative Director–Broadlane "Greeting Cards" Ad Campaign (GOLD)

- 2003** DSVC Dallas Show 2003  
Creative Director–GroupBaronet Holiday Card 2002; TITAS Season Brochure
- 2002** DSVC Dallas Show 2002  
Creative Director–AIDS Arms Ad; USA Film Festival Ad; Forest Technology Group Logo;  
ADA Walk for Diabetes Poster; Print Art Brochure; Two Birds Film Logo;  
Group Baronet Holiday Card 2001; Green Video Packaging
- 2001** DSVC Dallas Show 2001  
Creative Director–AIDS Arms LifeWalk Logo; Air Law Symposium Invitation;  
Creative Director/Designer–Artful Giving Business Card
- 2000** DSVC Dallas Show 2000  
Designer–Despair, Inc. Calendar (JUDGE'S CHOICE); Despair, Inc. Calendar (GOLD);  
Creative Director/Designer–GroupBaronet Website (BRONZE);  
GroupBaronet Holiday Card 1999; eMake Logo
- London Flash Film Festival, Finalist, 3D Category; Finalist, Navigation Category  
Creative Director/Designer–Motorola Digital DNA Website
- Macromedia Site of the Day (July 7-9)  
Creative Director/Designer–Motorola Digital DNA Website
- New York Flash Film Festival, Finalist, Business Category  
Creative Director/Designer–Motorola Digital DNA Website
- 1999** DSVC Dallas Show 1999  
Creative Director/Designer–DSVC Rough "Love/Hate Issue"
- 1998** DSVC Dallas Show 1998  
Designer–Andy Post "Flashlight" Promotion; CharlieUniformTango Fire/Flame Direct Mail;  
Westcott Communications Ad Campaign
- 1997** DSVC Dallas Show 1997  
Designer–Christmas Rep Party Invitation; GroupBaronet Holiday Card 1996
- 1996** DSVC Dallas Show 1996  
Designer–Bednarz Film Ad "Good Direction"; Visual Engineering Direct Mail
- 1995** DSVC Dallas Show 1995  
Designer–Anatomy of Peace Book Cover; Dream Cafe Ad "Dream at Night";  
Dream Cafe Ad "19 Bucks a Pop"; West End Post Ad Campaign;  
West End Post Print Collateral Package
- 1994** DSVC Dallas Show 1994  
Designer–Eric Pearle Photography Logo; GroupBaronet Holiday Card 1993
- 1993** DSVC Dallas Show 1993  
Designer–Kimberly Clark Bright Futures Logo
- 1992** DSVC Dallas Show 1992  
Designer–Williamson Printing Gadzooks (GOLD); Dallas Daily Stationery System

#### **RESEARCH + CREATIVITY: PRESENTATIONS, WORKSHOPS, RESIDENCIES**

- 2018** Residency at Tipoteca, Museum of Typography and Printing *Cornuda, Italy*  
June (3 weeks) for Classici Italiani Project/Opera Series
- 2017** TypeCon 2017 *Boston, Massachusetts*  
August 24, "Old Type, New Tricks" a presentation about the Classici Italiani project  
produced at Tipoteca in Cornuda, Italy.

- 2015** Residency at Tipoteca, Museum of Typography and Printing *Cornuda, Italy*  
 June (4 weeks) for Classici Italiani Project/Film Series  
 TypeCon 2015 *Denver, Colorado*  
 August 16, "Type of Place: Typographic Encounters in Reykjavik and Around the World"  
 FaceForward *Dublin, Ireland* — Co-presented with Nathan Davis  
 December 12, "Type of Place: The App"
- 2014** Residency at Hamilton WoodType Museum *Two Rivers, WI*  
 June (10 days) for American Classics Project/Film Series  
 ATypi Conference 2014 *Barcelona, Spain* — Co-presented with Nathan Davis  
 September 20, "Type of Place: Typographic Encounters Around the World"
- 2013** Residency at Tipoteca, Museum of Typography and Printing *Cornuda, Italy*  
 June (4 weeks) for Classici Italiani Project/Film Series
- 2011** ATypi Conference 2011 *Reykjavik, Iceland*  
 September 14-18, "Type of Place: Typographic Encounters in Reykjavik"  
 Presentation and Workshop
- 2008** International Conference on Visual Literacy and Culture *Dallas, Texas*  
 June 5-6, initiated a panel on "Appropriation and how it might affect Literacy in our Visual Culture"; as part of the panel, made a presentation on "A De-evolution in Title Design"
- 2005** ATypi Conference 2005 *Helsinki, Finland*  
 September 14-17, "Experimental Typography and Found Objects Workshop"

**SERVICE: UNIVERSITY/COLLEGE/SCHOOL (MOST RECENT YEARS)**

- 2024** **Community:** Fulbright National Screening Committee (Design Category); Design Advisor, Harvard Square Kiosk Project; Advisory Board, Design Program at Bunker Hill Community College  
**University:** Budget & Planning Committee  
**College:** Friends + Family Day; Student recruitment weekends  
**Department:** Retention events; recruitment events, Curricular planning; Alumni networking
- 2023** **Community:** Design Advisor, Harvard Square Kiosk Project; Advisory Board, Design Program at Bunker Hill Community College; External Reviewer, Design Program at Massapoit Community College, External Reviewer, VCU Faculty P+T  
**University:** Budget & Planning Committee; E-ship Residency; Better Lesley academic working group  
**College:** Commencement Speaker Committee; Friends + Family Day; Student recruitment weekends  
**Department:** Senior exhibition co-coordinator; retention events; recruitment events (i.e. NSSC show booth, signage, hosting workshops); promotional ad development; Master Class planning; Alumni networking
- 2022** **Community:** Design Advisor, Harvard Square Kiosk Project; The Ellen Theatre  
**University:** Food E-ship Residency; Better Lesley academic working group  
**College:** Commencement Speaker Committee; Friends + Family Day; Student recruitment weekends  
**Department:** Retention events; recruitment events; Master Class planning
- 2021** **Community:** Design Advisor, The Ellen Theatre  
**University:** Masters in Inter-D Studies Working Group; MUS Teaching Scholar;  
**College:** Founding Director of DSEL MSU; CAA Promotion + Tenure Committee;  
**School:** School Annual Review Committee; School Curriculum Committee; Graphic Design Faculty Search, Promotion + Tenure Committee (Fall)  
**Department:** Senior Field Trip coordinator; Type Directors Club Exhibition

**Academic Service History**

Faculty Senate  
 Faculty Senate Steering Committee  
 Women's Faculty Caucus Chair (2.5 years)  
 Women's Faculty Caucus Steering Committee  
 University Teaching and Learning Committee (TEACH)  
 Leadership MSU Inaugural Class  
 Leadership MSU Committee  
 College Digital Convergence Committee  
 Blackstone Launchpad Director Search Committee  
 Foundations Director Search Committee  
 School of Art Director Search Committee  
 School of Art Graphic Design Search Committee  
 School of Art Special Events Committee  
 Computer Fee Allocation Committee  
 Equipment Fee Allocation Committee  
 School of Art Computer Lab Maintenance

- 2020 Community:** Design Advisor, The Ellen Theatre; Academy of Art Portfolio Reviewer; External Reviewer for 3 P+T dossiers; Abstract Reviewer for NSSC Educators Forum  
**University:** Masters in Inter-DI Studies Working Group; MUS Teaching Scholar; PHD Committee for Meg Konkell; EHHD Mural Advisor  
**College:** Founding Director of DSEL MSU; CAA Promotion + Tenure Committee; CAA marketing for student retention (design)  
**School:** School Annual Review Committee; School Curriculum Committee  
**Department:** Guest speaker coordination; weekly faculty meetings

**GRANT ACTIVITY**

- 2019** MSU College of Arts and Architecture Block Grant \$5,000  
*Funds acquired to cover travel to Ireland for Fulbright Award*  
 USDA FSMIP Grant (3-year) \$69,485, *in collaboration with Jim Auer, MDA*  
*Funds acquired to pay for DSEL Hemp Innovation course*
- 2018** MSU Faculty Excellence Grant \$1,914  
*Funds acquired for a RISO printing workshop in NYC.*
- 2017** MSU Scholarship and Creativity Grant \$7,794.  
*Funds acquired for a residency at Tipoteca to work on Italian Opera poster project.*
- 2016** USDA Specialty Crop Block Grant (3-year) \$86,293, *co-PI with Graham Austin*  
*Funds acquired to pay for DSEL Farm to Market course*  
 MSU Humanities and Social Sciences (HASS) Grant (3-year) \$115,000  
*Funds acquired to pay for DSEL courses*  
 MSU Professional Development "Leave" \$750.  
*Funds acquired to pay the professional workshop fee for HATCH in Big Sky, MT.*
- 2015** MSU Scholarship and Creativity Grant \$8,266.  
*Funds acquired for a residency at Tipoteca to work on Classici Italiani poster project 2.0.*  
 USDA Specialty Crop Block Grant \$4,700  
*Funds acquired to pay for part of the initial offering of the DSEL Farm to Market course*
- 2014** MSU Faculty Excellence Grant \$3,786  
*Funds acquired for a residency at Hamilton Woodtype Museum*  
 MSU Research Expansion Fund \$10,000.  
*Funds acquired to support developing the back end for the Type of Place mobile app.*
- 2013** MSU Scholarship and Creativity Grant \$6,915  
*Funds acquired for a residency at Tipoteca to work on Classici Italiani poster project.*
- 2012** MSU College of Arts and Architecture Block Grant \$2,431  
*Funds acquired for Type of Place project at DesignMarch in Reykjavik, Iceland.*

**Research Grants**

Total \$46,856

**Interdisciplinary Teaching Grants (DSEL)**

Total \$275,478