Pratt School of Information

Digital Data Analytics and Visualization Fellowship
at the Metropolitan Museum of Art

FELLOWSHIP APPLICATION 2025-2026

Fellowship information

The Metropolitan Museum of Art Digital Data Analysis & Visualization fellowship will provide an opportunity to apply and expand the fellow's knowledge and skills from their coursework in a world class institution.

Tasks and responsibilities for the 2025-2026 fellow include:

- Collecting and analyzing quantitative insights on The Met's digital audience and products across the museum through the following skills, tools, and languages:
    - Analytics + Data Visualization: GA4, Tag Manager, Looker, Quantum Metric, PowerBI
    - Data Warehousing + Streamlining: BigQuery (SQL, knowledge in Python and JS a plus)
    - Survey Analysis: Survicate
    - Presentations: Google Slides, Power Point
- Collaborating with a team of product managers, developers, UX researcher, and product designers on areas of the website, digital content, onsite interactives, the public API, and more.
- Learning how to create workflows and collaborate on project management tools (Airtable, JIRA, Confluence, Teams, etc)
- Presenting a cohesive data-driven story on an existing or potential area in The Met's digital space that is of interest to between the fellow and supervisor through the fellowship capstone project.
- Interacting with Met staff and learning museum best practices, culture, and vision.

The fellowship recipient will commit to a hybrid work environment (in-person and online) at the museum for 8 hours/week (120 hours/semester for the fall 2025 and spring 2026 semesters; 30 weeks total from September 2025-May 2026). This fellowship includes a scholarship in the amount of $7,965 that will be divided equally between the fall 2025 and spring 2026 semesters. The fellow must be a current student in the MS Data Analytics and Visualization program. In spring 2026, the fellow may take either Practicum/Seminar (INFO 698) or present their fellowship project at #infoshow2026 at the end of the semester. The successful applicant must take at least 6 credits in both the fall 2025 and spring 2026 semesters.

Please note that continuing the fellowship through spring 2026 is contingent upon review of the fall 2025 semester by Metropolitan Museum staff. The fellowship recipient will be selected by Metropolitan Museum staff following an initial review by Pratt-SI staff. Official notification will be made in late April 2025.

Please contact the SI Office with questions about the fellowship and/or application process.

<u>Eligibility</u>

To be eligible for consideration, an applicant must have:
- started the MSDAV program no later than spring 2025
- a graduation date of June 1, 2026 or later

<u>Application submission & deadline</u>
To apply, send the following as <u>one</u> .pdf file to qlai@pratt.edu –
- Completed Applicant Information Sheet (see page 3)
- Resume/CV
- A list detailing your software/technology proficiency
- Statement of purpose (1-2 pages explaining why you're applying for the fellowship and what you hope to gain from the experience, etc.)

The deadline is 5pm EST, Monday, April 7, 2025.

APPLICANT INFORMATION

Name:

Pratt ID#:

E-mail:

Telephone:

STATEMENT OF ACCURACY
I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge.

Applicant signature   Date